Emerging Technologies and Changing Contours of Public Administration: Challenges to Professionalism, Anonymity, Integrity and Neutrality

JRK Rao, IAS (Retd.)



## **Life is Getting Better**

- Early Independence: Roti, Kapda (basic needs)
- Mid-70s onwards: Sadak, Bijli, Pani (infrastructure, utilities)
- Mid-90s: Bandwidth, connectivity, low STD rates, rural electrification
- From 2020s: Low internet costs, low interest rates, tackling unemployment

## **Transformations in the 2020s**

- Al & Biotechnology: new drugs, fight degenerative diseases
- Greater access: free internet, open information for all
- Poor working less compared to earlier generations
- Renewable energy: cheap, accessible, enabling new opportunities
- Skewed wealth distribution: top 5% control 95% of internet traffic
- Positive feedback loop: Education, healthcare, sanitation, democracy

### **Tech Acceleration & the Future**

- API costs dropped by 97% in 2 years → wider access
- Price of storage falling rapidly
- Speed of computation increasing
- Communication costs falling
- Usable data volumes increasing multifold
- Growing investor confidence → more funding
- Human brain: ~10<sup>16</sup> operations/sec
- Supercomputers: ~10<sup>18</sup> operations/sec
- Al empowering human intelligence → path to Singularity

# Technological Changes In Govt Sector ... a Recap

#### 1. Rajiv Gandhi Era

- Creation of Centre For Development Of Telematics (CDoT), the brainchild of Sam Pitorda
- Beginning of Subscriber Trunk Dialling (STD) in Metropolitan cities
- Support to Light Combat Aircraft (LCA) Tejas

#### 2. PV Narasimha Rao Era

- STD spreads to District Headquarters level
- Liberalization made bureaucrats to be facilitators, not regulators

#### 3. Digital Era in Government

- Adoption of Internet Technologies in Govt 2006 onwards under National e-Governance Plan
- Alan Turing published his concept paper "Computing Machinery and Intelligence" in 1950, but work on ML and AI started in earnest in late 2000's
- Emerging technologies are accelerating the flow of information, transforming governance, business, economy, and society alike.

# Digital Journey - From Automation To Computer Intelligence

- ERP Systems (1990s): Streamlined business functions like finance, HR, and supply chains across enterprises
- Data Mining & Warehousing (2000s): Enabled storage, retrieval, and pattern recognition in large datasets
- Predictive Analytics (2010s): Shifted from descriptive analysis to forecasting future trends and outcomes
- Late 2010s–2020s Artificial Intelligence: machines that learn, adapt, and interact autonomously.

## **The Digital Maturity Spectrum**

#### **1. Exploring Digital**

Leverage traditional technologies to automate existing capabilities

#### **3. Becoming Digital**

Becoming more synchronized and less siloed — with more advanced changes to current business, operating, and talent models



#### 4. Being Digital

Business, operating, and talent models are leveraged for digital and profoundly different from prior business, operating, and talent models



#### 2. Doing Digital

Use technology to extend capabilities, but still largely focused on current business, operating, and talent models



### Public Governance Milestones In Technology (2024–2025)

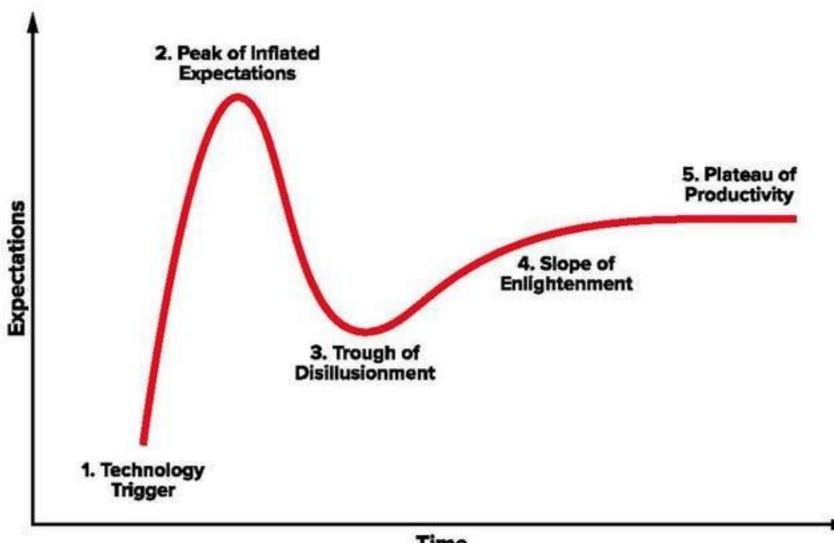
- EU AI Act's first phase (Feb 2025) bans biometric categorisation & emotion-recognition in public spaces; high-risk compliance due 2026
- IndiaAI Mission (₹10,300 Cr) launching national AI compute with 18,693 GPUs; 17,000+ operational by June 2025
- Open Network for Digital Commerce (ONDC) processed 14.45 M transactions in Nov 2024, mainstreaming open digital trade for SMEs
- White House directive (Apr 2025) orders U.S. agencies to name Chief AI Officers & craft AI risk frameworks within six months
- Generative AI pilots in public sector (2025) now inform urban-planning, policy design & citizen services (Deloitte 2025)

WHO'S INVESTED THE MOST IN × ARTIFICIAL INTELLIGENCE? Total private investment 2013-2024 **USA** CAN \$15B \$471B AUS \$4B U.S. investors raised SGP \$7B \$109 billion in 2024 alone DEU JPN \$6B \$13B O NLD 0 CHINA GBR \$28B \$119B UAE \$4B KOR ISR IND \$15B \$11B REST OF WORLD

#### Al is the New Arms Race—Who's Investing the Most?

- AI has become a strategic priority for global economies and corporations
- The USA led with \$109.1 B in private AI investment in 2024, nearly  $12\times$  China's \$9.3 B
- Generative AI alone attracted \$33.9 B worldwide in 2024, up 18.7 % year-on-year
- India's IndiaAI Mission (₹10,300 Cr, 2024–29) is scaling a 18,693-GPU national compute grid
- Private AI capital flowing into India surpassed \$8 B by early 2025, focused on healthcare, agritech & public-service applications
- The global race underscores that AI capability is now a core driver of economic and strategic advantage

## **Gartner Hype Cycle**



## **Artificial Intelligence: Opportunities And Challenges**

- AI and the Job Market
  - ❖ AI's advancement promises to drive efficiency and innovation but also poses significant risks to job security across various sectors.
  - ❖ Middle-level jobs, especially, face the threat of obsolescence, raising critical questions about the future of work and income distribution.
- Surveillance, Data, and Privacy
  - ❖ The capability of AI to process vast amounts of data has profound implications for privacy and surveillance.
  - ❖ The use of AI by corporations and governments to profile individuals and influence behaviour poses a direct challenge to personal freedoms and democratic processes.
- Steering the Future of AI
  - ❖ Given AI's transformative potential, it is imperative to foster a global dialogue on its ethical use, ensuring that its development and application are guided by principles that prioritize human welfare, equitable growth, and the safeguarding of democratic values.

## **Potential Pitfalls Of Emerging Technology**

- Ethical issues with respect to equity/bias in the training data sets in use cases such as police crime prediction, assessment of credit worthiness etc.
- Accuracy concerns remain vis-à-vis false-positive and false-negative scenarios.
  - ❖ A genuine user may be incorrectly identified as a fraudster
  - ❖ A positive patient may be identified as being disease free
- Laws and regulations are needed help in managing the risks especially for data anonymization

## Cleary, some work remains to be done!

Acemoglu's paper argues that AI's overall economic impact will be modest — boosting total factor productivity by only about 0.5–0.7% and GDP by around 1% over the next decade. While AI may improve efficiency in certain tasks, it is unlikely to reduce inequality and may widen the capital–labour income gap. Moreover, some AI-driven activities could inflate GDP but harm social welfare through manipulative or low-value uses.

#### **Global Governance Tech Trends**

- EU AI Act (2025): bans biometric categorisation in public spaces
- USA: Chief AI Officers mandated in all federal agencies
- Singapore: AI-driven traffic management & predictive governance
- Estonia: Blockchain-based land records
- Africa: National digital ID programs scaling citizen inclusion

## **India's Digital Public Infrastructure**

- Aadhaar: Biometric identity for 1.3B citizens
- UPI: 8.7B+ monthly transactions (2025)
  - ☐ Unified Payments Interface (2016 launch)
  - □ 350M+ active users, 8.7B+ transactions/month (2025)
  - ☐ Reduced cash dependency, boosted small merchants
  - ☐ Replicated by global economies as IndiaStack model
  - ☐ Symbol of how digital public infrastructure reshapes governance
- DigiLocker: 250M+ users storing verified documents
- CoWIN: Vaccination platform, now repurposed for health
- ONDC: 14.45M transactions in Nov 2024, boosting SMEs
- IndiaAl Mission: ₹10,300 Cr, 18,693 GPUs operational by 2025

#### Civil Servants' Focus For 2025–2030

- Ethical & responsible AI adoption in governance
- Cybersecurity as a core governance mandate
- Balancing efficiency with inclusivity
- Constant upskilling in digital tools
- Anticipating regulatory & tech policy shifts

#### **Ethics In Al Governance**

- Bias in predictive policing & credit scoring
- Balancing surveillance with privacy rights
- Transparency in government algorithms
- Ensuring citizen trust in AI systems
- Global need for responsible AI frameworks

## **Leadership In A Time Of Change**

- The primary objective of quality leadership is to harness capability, resources, talent and energy of team members
- Technological advancements aid in this process, increasing productivity and innovation
- Leaders in administration should adapt and respond effectively to the changing nature of governance, remaining cognizant to the vital role of technological development in this process
- Leaders should create an environment of trust, boosting employee performance

